

# LET'S TALK

If you don't want to see a grown man cry then you'd

better not meet Gary Henson. Along with his tears are a man with a heart of gold. With as much sincerity as one can muster, he clearly is passionate about this great cause he calls "business coaching".

Funny, he says, "there was a time in my life when my ego was bigger than my spirit, but now it's a different story."

In 1989 he made a decision that changed his life and the lives of countless others forever. In a moment of epiphany, Jim Selman, said the magic words, "you should be a business coach", and it rang as clear as a bell in Gary's ears.

Gary emphatically credits his long-lost mentor as the *founder of business coaching* and he's sticking to his story. Clearly he has some proof of his claim with brochures that date back well before anyone had ever heard of business coaching.

After many successful years in the commercial real estate industry, Gary said goodbye to an industry he felt was full of piranhas. Wanting desperately to find fulfillment in his life and to be a better person he began on a course that has lead him to commitment, integrity, authentic communication and finally . . . *business coaching*. It was a natural direction to stick with business because he grew up in a family of entrepreneurs and the "topic of business was", as he says, "normal dinner conversation."

Gary B. Henson

Visionary . Founder . President.

**"It's not about me."**

Besides that he had had given labor his best shot and clearly "it was nothing short of a catastrophe". Gary will do best avoiding heavy equipment.

For over 20 years now, Gary has dedicated his life to transforming business and leaders and isn't about to give up.

He says, "I'm looking for the chosen few to help me carry the torch to make the world a better place."

"You see, it's not about me, it's about waking up and asking myself: **who do I need to be to make a difference and then being that person?**"

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