

## IMPACTING THE BOTTOM-LINE

Create more value and increase your \$\$\$ as a coach



“The executive and business coaching industry is growing by about 40% a year.”

-The Economist 2007

The **Impacting the Bottom-Line Coach Training Program** is an ideal coaching program for:

- Coaches who want to learn the key distinctions of business coaching producing bottom-line results in organizations. It has become abundantly clear that personal and life coaches are expanding their tool box to include much more than coaching methods that address personal and life goals.
- Students who have completed the Business Coach Certification Program and want ongoing training and a coach to hold them accountable

Don't be one of the statistics and make under \$40k a year. Our coaches charge a minimum of \$2,500.00 per month. Our clients sign a one year contract. There is no reason to limit your value. Increase your income now!

We've designed this program as an **ongoing training option** as well as a very **affordable alternative** to our standard Business Coach Training Certification Program ; and still **allows you the one-on-one time with our founder Gary Henson**. He is an Industry Leader and began his coaching practice twenty years ago. He's worked with over 500 organizations and more than 2000 executives.

### Program Topics:

- Design positive business cultures through coaching
- Coach leaders on how to hold their teams accountable
- Develop quality leadership so teams will want to follow
- Build high performing teams
- Increasing bottom-line profits

- Coach leaders into their perceived impossible future
- Learning to listen for what's not being said
- Discovering what's working, what's not working and what's next in your client's business
- Uncovering communication breakdowns in the workplace
- Implementing accountability in the workplace
- Creating authentic communication
- Action + Commitment + Accountability = Results
- Developing systems and structures for results
- The seven secrets to becoming a highly successful business coach
- Finding the areas in business you can impact immediately

**"The proven methodologies BusinessCoach.com presents are taking my coaching business to a new level."**

**-Cliff Jones, Student**

Get **ONE-on-ONE** access to **Gary Henson** and connect personally; and learn to deliver business coaching that produces bottom-line results. This program is a revolving program and you can join in on the training as soon as the next class begins. Classes are every two weeks and last one hour. All good coaches give homework assignments and we are no different. Homework assignments are to be completed on the off weeks.

***Do you have a coach?***

The **Impacting the Bottom-Line Training Program** is interactive and you will get out of it what you put in. We're committed to providing you with the tools, methodology and systems we have used for over twenty years and are guaranteed. Our methodology is time-tested and true.

**CALL SCHEDULE: The 1st and 3rd Wednesday of each month at 2:30 Pacific Time**

**Cost: \$500 per month (3 month commitment required)** For further information on this program please email [info@businesscoach.com](mailto:info@businesscoach.com) and we will get back to you promptly. If you would like to speak with us personally please call **(800) 983-7769**.

*"For nearly twenty years we have provided business coaching in organizations that typically range in size from 20-500 employees and have been training professionals, entrepreneurs and coaches from all over the world to become business coaches. Our typical fees start at \$2,500-10,000 per month and we're worth every dollar. Learn how we've done it and how I've personally earned over 5 million dollars in coaching fees." –Gary Henson, founder*

